

# Japan Football League - Minebea Mitsumi vs Asuka

DATE: Sunday, September 7, 2025  
LOCATION: Nara-shi, Nara-ken, JP

## Event Description

Japan Football League - Minebea Mitsumi vs Asuka is a premier sports event in Nara-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,464 people

**Event ID:** hPeM8tcNxCFGTetdhn

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,586 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*