

Japan Football League - Maruyasu Okazaki vs Urayasu Ichikawa

DATE: Sunday, October 19, 2025
LOCATION: Ichihara-shi, Chiba-ken, JP

Event Description

Japan Football League - Maruyasu Okazaki vs Urayasu Ichikawa is a premier sports event in Ichihara-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 7,158 people

Event ID: Fpiziu6ZKsW5GxYmmv

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,863 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.