

Japan Football League - Criacao Shinjuku vs Grulla Morioka

DATE: Saturday, November 15, 2025
LOCATION: Morioka-shi, Iwate-ken, JP

Event Description

Japan Football League - Criacao Shinjuku vs Grulla Morioka is a premier sports event in Morioka-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 10,856 people

Event ID: Fa6S5Q2a6GZa5PrKQW

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,342 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.