

Japan Football League - Atletico Suzuka vs Criacao Shinjuku

DATE: Saturday, September 13, 2025
LOCATION: T Ō·M (Tokyo), JP

Event Description

Japan Football League - Atletico Suzuka vs Criacao Shinjuku is a premier sports event in T Ō·M (Tokyo). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,635 people

Event ID: EAmXJcvn5WS9NPSfmz

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,854 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.