

Japan Football League - Asuka vs Verspah Oita

DATE: Sunday, October 19, 2025

LOCATION: Asuka Stadium, Oita

Event Description

Japan Football League - Asuka vs Verspah Oita is a premier sports event in Asuka (Oita). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,656 people

Event ID: Amr2Eybpbz5q7gciM7

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,462 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.