

Japan Amusement Expo

DATE: Thursday, November 13, 2025

LOCATION: Koto City, Tokyo, JP

Event Description

Japan Amusement Expo is a premier expos event in Koto City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 73/100

Expected Attendance: 13,589 people

Event ID: A6m4Zb9pukWWQ23h7x

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,436 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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