

Janovských 11 a 19

DATE: Saturday, October 25, 2025
LOCATION: Janov nad Nisou, Liberecký kraj, CZ

Event Description

Janovských 11 a 19 is a premier sports event in Janov nad Nisou. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 28/100

Expected Attendance: 80 people

Event ID: 7CHha5AsbE4SnQAoWq

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 32 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.