

# Janne Heikkinen: Environmental and Spatial Drivers of Diatom Diversity and Benthic Algal Biomass in Subarctic Lentic Systems

DATE: Friday, September 26, 2025

LOCATION: Helsinki, Uusimaa, FI

## Event Description

Janne Heikkinen: Environmental and Spatial Drivers of Diatom Diversity and Benthic Algal Biomass in Subarctic Lentic Systems is a premier conferences event in Helsinki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** 65h6Rgoc6BQ4EqQTef

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/janne-heikkinen-environmental-and-spatial-drivers-of-diatom-diversity-and-benthic-algal-biomass-in-subarctic-lentic-systems>

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