Janmashtami Celebrations 2025

DATE: Sunday, August 17, 2025
LOCATION: Rancho Cordova, California, US

Event Description

Janmashtami Celebrations 2025 is a premier conferences event in Rancho Cordova. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: 57LYzMiEUv79UqKCzH

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.