

Jane Caro - 19th Dymphna Clark Lecture

DATE: Monday, August 25, 2025
LOCATION: Bruce, Australian Capital Territory, AU

Event Description

Jane Caro - 19th Dymphna Clark Lecture is a premier community event in Bruce. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 28/100
Expected Attendance: 76 people
Event ID: AsYWLvwZh927ZL98yz

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 30 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
