

Jane Austen @ 250 Regency High Tea

DATE: Saturday, October 18, 2025
LOCATION: Dunedin, Otago Region, NZ

Event Description

Jane Austen @ 250 Regency High Tea is a premier expos event in Dunedin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 2,095 people

Event ID: CR6bAu2LP45CoDLwkY

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 838 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.