

Jan Pittard Reading plus Open Mic

DATE: Thursday, September 18, 2025

LOCATION: Charles Sturt University, New South Wales, AU

Event Description

Jan Pittard Reading plus Open Mic is a premier expos event in Charles Sturt University. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,828 people

Event ID: 4ZFXqSUSjBBs4pJM4v

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 731 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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