

Jan Hellesøe

DATE: Saturday, January 17, 2026
LOCATION: Greve, Roskilde Municipality, DK

Event Description

Jan Hellesøe is a premier concerts event in Greve. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: CHW3WqZGXtEGv8bghD

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
