

Jamie Kennedy at Spokane Live

DATE: Saturday, January 31, 2026
LOCATION: Airway Heights, Washington, US

Event Description

Jamie Kennedy at Spokane Live is a premier performing-arts event in Airway Heights. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 56/100

Expected Attendance: 1,969 people

Event ID: 4oDyZQfRog4jWudeXw

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 788 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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