

JAMESTOWN, ND - CIRCUS ON ICE

DATE: Thursday, August 14, 2025
LOCATION: Jamestown, North Dakota, US

Event Description

JAMESTOWN, ND - CIRCUS ON ICE is a premier performing-arts event in Jamestown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 38/100

Expected Attendance: 238 people

Event ID: 5q5sLMjAX6gEJ9mCg5

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 95 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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