

Jameson Distilled Sounds – Big Joe & Eternal Love Live in Palermo

DATE: Thursday, October 2, 2025
LOCATION: Palermo, Sicilia, IT

Event Description

Jameson Distilled Sounds – Big Joe & Eternal Love Live in Palermo is a premier concerts event in Palermo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 44/100

Expected Attendance: 493 people

Event ID: EvCj2udaEoEiFst2EN

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 197 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
