

James Arthur at Bournemouth International Centre

DATE: Wednesday, February 11, 2026
LOCATION: Bournemouth, England, GB

Event Description

James Arthur at Bournemouth International Centre is a premier concerts event in Bournemouth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 64/100

Expected Attendance: 4,851 people

Event ID: AXZ5KSGkiw995X4CBX

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,940 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.