

Jam Fest "hits the road" - Live at Broadwater Hotel (NSW)

DATE: Friday, October 24, 2025
LOCATION: Broadwater, New South Wales, AU

Event Description

Jam Fest "hits the road" - Live at Broadwater Hotel (NSW) is a premier festivals event in Broadwater. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 42/100
Expected Attendance: 394 people
Event ID: C8MrqeY6YHeWo5xcQM

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 158 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
