

# Jake Rattler, Finn Jackson, Coz & Tomo at The Keg

DATE: Friday, September 5, 2025  
LOCATION: Ohakune, Manawatū-Ūnui Region, NZ

## Event Description

Jake Rattler, Finn Jackson, Coz & Tomo at The Keg is a premier community event in Ohakune. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 36/100

**Expected Attendance:** 209 people

**Event ID:** ELBKrbAdGgsq6e8Q2t

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 84 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*