

Jake Ballard & The Bad Ticket at The Port Pub & Bistro

DATE: Friday, September 26, 2025
LOCATION: Port Williams, Nova Scotia, CA

Event Description

Jake Ballard & The Bad Ticket at The Port Pub & Bistro is a premier concerts event in Port Williams. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 31/100

Expected Attendance: 118 people

Event ID: 3uKV3ee9uHN7Xugzru

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 47 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.