

Jaime Jorge in Concert! - Mountain Home, AR

DATE: Sunday, September 21, 2025
LOCATION: Mountain Home, Arkansas, US

Event Description

Jaime Jorge in Concert! - Mountain Home, AR is a premier concerts event in Mountain Home. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 51/100

Expected Attendance: 1,071 people

Event ID: 7HfQPMW62xXMhnzKvK

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 428 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.