

Jacksonville State Gamecocks vs UTEP Miners

DATE: Saturday, November 8, 2025
LOCATION: El Paso, Texas, US

Event Description

Jacksonville State Gamecocks vs UTEP Miners is a premier sports event in El Paso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,536 people

Event ID: 9NgKgEAug79oaotcCm

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,814 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.