

Jackson State Tigers vs Alabama Crimson Tide Womens Basketball

DATE: Sunday, December 14, 2025
LOCATION: Tuscaloosa, Alabama, US

Event Description

Jackson State Tigers vs Alabama Crimson Tide Womens Basketball is a premier sports event in Tuscaloosa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 66/100
Expected Attendance: 6,640 people
Event ID: DfbNwbvYSVhrbePZWi

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,656 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.