

Jackie Daly and Matt Cranitch

DATE: Saturday, August 23, 2025
LOCATION: Carrick-On-Suir, County Kilkenny, IE

Event Description

Jackie Daly and Matt Cranitch is a premier concerts event in Carrick-On-Suir. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 184 people

Event ID: FKaiFBwPswXy6nYExp

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 74 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.