

# J3 League - Tochigi City vs Gifu

DATE: Saturday, November 15, 2025

LOCATION: Gifu-shi, Gifu-ken, JP

## Event Description

J3 League - Tochigi City vs Gifu is a premier sports event in Gifu-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 72/100

**Expected Attendance:** 12,060 people

**Event ID:** GM75KTVAbbmoff5SoL

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,824 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*