

J3 League - Sagamihara vs Nara Club

DATE: Monday, November 24, 2025

LOCATION: Nara-shi, Nara-ken, JP

Event Description

J3 League - Sagamihara vs Nara Club is a premier sports event in Nara-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 8,159 people

Event ID: DnzU5LhauxDDxXnH2t

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,264 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.