

J3 League - Nara Club vs Gainare Tottori

DATE: Saturday, November 29, 2025
LOCATION: Tottori-shi, Tottori-ken, JP

Event Description

J3 League - Nara Club vs Gainare Tottori is a premier sports event in Tottori-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,941 people

Event ID: 6f8EHVSiyB5p5TsqjM

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,376 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.