

J3 League - Nara Club vs Fukushima United

DATE: Sunday, November 16, 2025
LOCATION: Fukushima-shi, Fukushima-ken, JP

Event Description

J3 League - Nara Club vs Fukushima United is a premier sports event in Fukushima-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 9,207 people

Event ID: 5QaF9FzBVRmv7WCyaQ

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,683 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.