

# J3 League - Kagoshima United vs Tochigi

DATE: Sunday, November 9, 2025  
LOCATION: Utsunomiya, Tochigi, JP

## Event Description

J3 League - Kagoshima United vs Tochigi is a premier sports event in Utsunomiya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 62/100

**Expected Attendance:** 3,972 people

**Event ID:** 4H7dPTeJr4d8cEs2kj

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,589 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*