

J3 League - Azul Claro Numazu vs Kamatamare Sanuki

DATE: Saturday, November 29, 2025
LOCATION: Marugame-shi, Kagawa-ken, JP

Event Description

J3 League - Azul Claro Numazu vs Kamatamare Sanuki is a premier sports event in Marugame-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,120 people

Event ID: EQr3rWJ3vSq2kRtKde

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,048 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.