

J2 League - Tokushima Vortis vs JEF United

DATE: Saturday, August 16, 2025

LOCATION: Ch \pm M-ku, Chiba-ken, JP

Event Description

J2 League - Tokushima Vortis vs JEF United is a premier sports event in Ch \pm M-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 74/100

Expected Attendance: 15,222 people

Event ID: 8HFGdPUrmAieurYwodG

Hotel Demand Indicators

ADR Impact Index: 7.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,089 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.