

J2 League - Roasso Kumamoto vs JEF United

DATE: Saturday, September 27, 2025

LOCATION: Ch ūM-ku, Chiba-ken, JP

Event Description

J2 League - Roasso Kumamoto vs JEF United is a premier sports event in Ch ūM-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 13,902 people

Event ID: WMYqpkd5w8HmeYbjkw

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,561 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.