

J2 League - Mito Hollyhock vs V-Varen Nagasaki

DATE: Saturday, November 22, 2025
LOCATION: Nagasaki, Nagasaki, JP

Event Description

J2 League - Mito Hollyhock vs V-Varen Nagasaki is a premier sports event in Nagasaki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,657 people

Event ID: 7XfVPvTUoGZsnjViBL

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,863 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.