

J2 League - JEF United vs Oita Trinita

DATE: Saturday, November 22, 2025

LOCATION: 福岡県 大田市, JP

Event Description

J2 League - JEF United vs Oita Trinita is a premier sports event in 福岡県 大田市. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,796 people

Event ID: EbdZzMj7jtfhDto5rs

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,918 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.