

J2 League - Iwaki vs Montedio Yamagata

DATE: Saturday, August 16, 2025
LOCATION: Tend 0x6t'À Yamagata-ken, JP

Event Description

J2 League - Iwaki vs Montedio Yamagata is a premier sports event in Tend 0x6t'À. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,546 people

Event ID: BPjXXacnoamJf7gsoG

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,218 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.