J2 League - Ehime vs Oita Trinita

DATE: Saturday, September 27, 2025
LOCATION: Æ—F ×6†'Â Lita-ken, JP

Event Description

J2 League - Ehime vs Oita Trinita is a premier sports event in Æ—F ×6†'à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 69/100
Expected Attendance: 9,351 people
Event ID: 46afnCDZV7Y4ggHwtw

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,740 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.