

J1 League - Yokohama F. Marinos vs Kyoto Sanga

DATE: Sunday, November 9, 2025
LOCATION: Kyoto, JP

Event Description

J1 League - Yokohama F. Marinos vs Kyoto Sanga is a premier sports event in Kyoto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 19,828 people

Event ID: 3FwTpwaRybAuRbdk8b

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,931 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.