

J1 League - Yokohama F. Marinos vs Kashiwa Reysol

DATE: Saturday, October 4, 2025
LOCATION: Kashiwa-shi, Chiba-ken, JP

Event Description

J1 League - Yokohama F. Marinos vs Kashiwa Reysol is a premier sports event in Kashiwa-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 13,884 people

Event ID: CTaLhtWkUVSu5PRFPR

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,554 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.