

# J1 League - Urawa Reds vs Shimizu S-Pulse

DATE: Tuesday, September 23, 2025  
LOCATION: Shimizu-ku, Shizuoka-ken, JP

## Event Description

J1 League - Urawa Reds vs Shimizu S-Pulse is a premier sports event in Shimizu-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 75/100

**Expected Attendance:** 17,202 people

**Event ID:** 5jUjAomUFk8gs72Qoh

## Hotel Demand Indicators

**ADR Impact Index:** 7.9x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 6,881 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*