

J1 League - Tokyo Verdy vs Vissel Kobe

DATE: Tuesday, September 23, 2025

LOCATION: Kobe, Hyogo, JP

Event Description

J1 League - Tokyo Verdy vs Vissel Kobe is a premier sports event in Kobe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,132 people

Event ID: 9XeZpknYAatbDbJhoq

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,853 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.