

J1 League - Nagoya Grampus vs Albirex Niigata

DATE: Tuesday, September 23, 2025
LOCATION: Ch \pm M-ku, Niigata-ken, JP

Event Description

J1 League - Nagoya Grampus vs Albirex Niigata is a premier sports event in Ch \pm M-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 76/100
Expected Attendance: 19,673 people
Event ID: CsgwxSSUmFHz4uEd57

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 7,869 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.