

J1 League - Gamba Osaka vs Machida Zelvia

DATE: Wednesday, August 20, 2025

LOCATION: 'Îm%u0u:', T Ö·'M-to, JP

Event Description

J1 League - Gamba Osaka vs Machida Zelvia is a premier sports event in 'Îm%u0u:. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,108 people

Event ID: 93DC5RW8D3ndBeDFUy

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,043 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.