

J1 League - Fagiano Okayama vs Tokyo

DATE: Saturday, October 25, 2025
LOCATION: Chofu, Tōkyō, JP

Event Description

J1 League - Fagiano Okayama vs Tokyo is a premier sports event in Chofu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 78/100

Expected Attendance: 24,664 people

Event ID: 6KqSWzZtt3HFWuEpQK

Hotel Demand Indicators

ADR Impact Index: 8.1x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,866 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.