

J1 League - Avispa Fukuoka vs Machida Zelvia

DATE: Saturday, October 18, 2025

LOCATION: Ōita, Tottori, JP

Event Description

J1 League - Avispa Fukuoka vs Machida Zelvia is a premier sports event in Ōita. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,680 people

Event ID: HD9J5Yr8n5FDqgqc5N

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,872 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.