

J-League Cup - Semi-finals - Sanfrecce Hiroshima vs Yokohama

DATE: Wednesday, October 8, 2025
LOCATION: Kanagawa-ku, Kanagawa-ken, JP

Event Description

J-League Cup - Semi-finals - Sanfrecce Hiroshima vs Yokohama is a premier sports event in Kanagawa-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 69/100
Expected Attendance: 8,641 people
Event ID: CBttvnkLT5MDYKoeLf

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 3,456 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.