

J-League Cup - Quarter-finals - Vissel Kobe vs Yokohama

DATE: Wednesday, September 3, 2025
LOCATION: Kanagawa-ku, Kanagawa-ken, JP

Event Description

J-League Cup - Quarter-finals - Vissel Kobe vs Yokohama is a premier sports event in Kanagawa-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,034 people

Event ID: 9zAQfWiYxP37x7fnXc

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,614 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.