

# J-League Cup - Quarter-finals - Kashiwa Reysol vs Yokohama F. Marinos

DATE: Wednesday, September 3, 2025  
LOCATION: Yokohama, Kanagawa, JP

## Event Description

J-League Cup - Quarter-finals - Kashiwa Reysol vs Yokohama F. Marinos is a premier sports event in Yokohama. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 9,656 people

**Event ID:** 5eQzD7Cuk8z5WDiV37

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,862 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*