

IX FESTIVAL SERRANO DE GINÁSTICA RÍTMICA

DATE: Saturday, December 13, 2025
LOCATION: Espírito Santo, BR

Event Description

IX FESTIVAL SERRANO DE GINÁSTICA RÍTMICA is a premier festivals event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 33/100

Expected Attendance: 135 people

Event ID: Hb3M4KrDgzKp8dK7qK

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.