

IV Simpósio de Microbiota e Modulação Intestinal

DATE: Saturday, November 8, 2025
LOCATION: Pampulha, Minas Gerais, BR

Event Description

IV Simpósio de Microbiota e Modulação Intestinal is a premier conferences event in Pampulha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 457 people

Event ID: 3y89uQWCnECTNZAp8A

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 183 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.