

IV Edición Investigación en Femenino - PRESENCIAL

DATE: Wednesday, September 17, 2025
LOCATION: Madrid, Comunidad de Madrid, ES

Event Description

IV Edición Investigación en Femenino - PRESENCIAL is a premier conferences event in Madrid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 44/100
Expected Attendance: 487 people
Event ID: FxEGLMDe6Dm2TUu67a

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 195 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.